

EXPLANATORY LEGEND

Year Established Number of Lines Carried Company Info Quote from Rep

CAROL LAWSON GUTZLER & ASSOC.

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Carol Gutzler, Principal Rep.
Ellen Carter, Associate

1993 · 2g · 10+ · 1 m b d · US F

Activewear · Swim/Beach · Resortwear · Cover-ups · Casual
Dresses · CL DP MO SB SC · Missy Petite Large/Plus

Market		Women's	Children's
Type	Road	Showroom	Trade Show (9)
Territory	AL AR KS LA MO MS OK TX		

"We are known for the unique merchandise we carry-the 'something different'."

Bravo Pads
Carol Wior
Dream Dance
Pembroke
Riviera
Survival

Captif
Ceeb of Miami
La Palapa
Remy's Adventures
Seaside
Tiasa

Lines # in group Accounts Served Price Range: Origin Of Companies Labels Carried

BO = Buying Offices MO = Mail Order Catalogues l = Lower
 CL = Clothing Stores MM = Mass Merchandisers m = moderate
 CB = College Book Stores MU = Museum Stores b = better
 DP = Department Stores PR = Private Label d = designer
 DI = Discount Stores RH = Resort/Hotels
 GF = Gift Stores SB = Specialty Boutiques
 IM = Importers SC = Specialty Chains
 JB = Jobbers SG = Sporting Goods Stores
 KD = Kids Stores WH = Wholesalers