

## EXPLANATORY LEGEND

**Company Information**

**Publicly Traded Website**

**Officers**

**Annual Sales**

**Year Established**

**Lines**

**Market / Sizes**

**Able To**

**Labels / Brands / Affiliates**

**OSHKOSH B'GOSH**

112 Otter Ave.  
Oshkosh, WI 54901  
Tel: (920) 231-8800  
(800) 558-0206  
Fax: (920) 231-8621

**OSHKOSH**

**B'GOSH**

Ticker Symbol: GOSHA  
www.oshkoshbgosh.com

**Officers**  
Douglas Hyde, Pres.  
Dave Omachinski, Sr. Vice-Pres.  
J. C. Del'Antonia, Vice-Pres.  
Paul Lowry, Vice-Pres. [Retail]  
Cathy Ambrosius, Import Sourcing+  
Jim Martin, Vice-Pres. [Wholesale]  
B. D. Widdler, Product Development  
William Wyman, Global Licensing  
Janell Cleveland, Cust. Serv.  
Paul Christensen, Hum. Res.

1895 - 463mS - 3800e - b - Mfr I X PL R

Activewear Coats Hats/Caps Jackets Jeans Outerwear Overalls Pants  
 Playwear Shirts Sport-Shirts Shorts Sportswear Sweats Swimwear T-Shirts  
 Westernwear  
 Bl Wo Ny BILy Ny Mm Dn & WV Fleece Polyester  
 Men Boys Infants Toddlers  
 Cut & Sew Design Embellish Embroider Pattern-make Screenprint

Baby B'Gosh, Genuine Article, Genuine Kid, Target, Mervyn's

**ACTIVITY**  
Mfr = Manufacturer  
C = Contractor  
I = Importer  
X = Exporter  
PL = Private Label  
R = Retailer  
L = Licensor

**Minimum Order IF APPROPRIATE**

**Fabrics**

**Capability**  
**PRICE RANGE**  
l = Lower  
m = moderate  
b = Better  
d = Designer