





## EXPLANATORY LEGEND

**INTERNATIONAL BUYING SERVICE**  
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1971 • 138m\$ • 100e • m b d

Market	Men's	Women's	Children's
	Accessory		
Countries of Trade	CN FR DE IT JP KR MX GB Worldwide		

 **WS**




Accessories Activewear Dresses Footwear Golf Apparel Jeans  
 Leatherwear Outerwear Sportswear Sweaters Swim/Beach  
 Fleecewear Skateboard Apparel Surf Apparel Young Men  
*Banana Republic*      *Calvin Klein*  
*Levi Strauss*      *Nautica*  
*Polo Ralph Lauren*      *The Gap*  
*Tommy Hilfiger*

**PRICE RANGE**  
 l = Lower  
 m = moderate  
 b = Better  
 d = Designer

**Number of Employees**  
 100e

**Lines**  
 Market / Sizes  
 Labels / Brands / Affiliates

	Manufacturer		Liquidator
	Importer		Sourcing Agents: Private Label
	Trader		Production
	Exporter		United States Buying Office
	Wholesaler		Foreign Buying Office
	Distributor		Able to Warehouse
	Jobber		Retailer